

ESPN DIGITAL MEDIA

PRODUCER: 2010 - PRESENT

I have more than 7 years of experience producing content for ESPN. My work has appeared on ESPN's digital platforms, television programs and across social media channels.

I spent a couple of years producing short-form and long-form storytelling features that have aired on SportsCenter, Outside the Lines and College GameDay, in addition to digital platforms. These pieces demonstrate my ability to produce in the field, shoot high-quality content, write a script and edit high-end video.

I also excel in a quick-turn environment, as I have spent years producing short-form content to optimize ESPN's presence in the digital space and on social media channels. More recently, I helped develop ESPN's presence on Facebook Watch.

Titles have included Digital Producer I, Associate Producer II, Associate Producer I, Production Assistant, Digital Media Associate.

PREVIOUS EXPERIENCE

UNC NEWS 21 - POWERING A NATION: Summer 2010

Ten-week fellowship reporting on energy issues in the U.S.

DOCUMENTARY STORYTELLING IN THE GALAPAGOS: Summer 2009

Month-long trip to document human life on the Galapagos Islands

DAILY TAR HEEL: 2006 - 2010

EDUCATION

UNIVERSITY OF NORTH CAROLINA CHAPEL HILL, NC

School of Journalism and Mass Communication

Graduated with distinction, Class of 2010

Major in multimedia journalism, minor in Spanish

AWARDS

Silver, College Photographer of the Year, Multimedia Project
Third place, Society of Professional Journalists, Online News Reporting
First place, North Carolina College Media Association, Sports writing
Second place, World Press Photo, Multimedia Contest
Official honoree, Webby Awards, school/university category
Gold, College Photographer of the Year, Large Group Multimedia



 mikeehrich@gmail.com

 mikeehrich.com

SKILLS

VIDEO EDITING

Adobe After Effects

Final Cut Pro / Adobe Premiere

Adobe Photoshop / Illustrator

Quantel

SHOOTING VIDEO

Canon C300, Sony F5/F55, Canon 5D and more cameras

OTHER SKILLS

Field producing

Reporting, writing, copy editing

Spanish